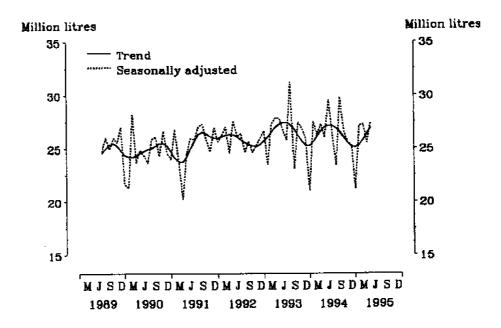


CATALOGUE NO. 8504.0 EMBARGOED UNTIL 11.30 A.M. 11 JULY 1995

SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS, MAY 1995

SUMMARY OF FINDINGS

DOMESTIC WINE SALES



Domestic sales

The trend estimate of total domestic wine sales increased by 2.0 per cent in May 1995. This followed a 2.2 per cent increase in April and a 2.0 per cent increase in March. The May estimate was the fourth month of growth after seven months of trend decline.

In seasonally adjusted terms, total domestic sales of Australian wine for May 1995 were 27.5 million litres, an increase of 7.7 per cent on April 1995 and 5.6 per cent on May 1994. The increase in the seasonally adjusted data for May 1995 has strengthened the wine sales trend series. The seasonally adjusted series would need to fall by almost 12.0 per cent in June 1995 for the trend series to flatten out (the average monthly movement regardless of sign in this series is 7.1 per cent). Readers are reminded that recent trend estimates are provisional and could change when data for future months become available.

In original terms, there were 25.2 million litres of wine sold domestically during May 1995, up 2.1 per cent on April 1995 and up 5.8 per cent on May 1994.

Export

A total of 9.7 million litres of wine valued at \$34.8 million was exported from Australia in April 1995. This is 11.6 per cent higher in volume and 9.1 per cent higher in value than March 1995.

For the ten months to April 1995 exports of Australian wine fell by 7.2 per cent in terms of volume, but rose by 6.8 per cent in terms of value when compared with the corresponding period to April 1994. For the four main countries of destination there was a marked variation in the volume of exports of Australian wine for these periods. While sales to New Zealand and Sweden have dropped by 30.4 per cent and 46.4 per cent respectively, sales to the United Kingdom and the United States of America have increased by 10.9 per cent and 11.7 per cent respectively.

INQUIRIES

- for further information about statistics in this publication and the availability of related unpublished statistics, contact Peter Carmalt on Adelaide (08) 237 7626 or any ABS State Office.
- for information about other ABS statistics and services please refer to the back page of this
 publication.

SUMMARY OF FINDINGS (continued)

Imports

Australia imported 1.1 million litres of wine in April 1995 at a cost of \$5.4 million.

For the four months to April 1995, Australia imported 5.5 million litres of wine at a cost \$18.7 million while for the corresponding period to April 1994 there were 2.0 million litres imported at a cost of \$10.8 million. The average price of wine imported (calculated crudely by dividing the value of wine imported by the volume imported) for these two four monthly periods show that the average price paid has decreased to \$3.36 per litre in 1995 from \$5.43 per litre in 1994.

A comparison of domestic wine sales (original data) for the five months ended May 1994 and 1995 follows. Care should be exercised when interpreting year-to-date figures as measures of trend growth because year-to-date figures do not accurately reflect changes in trend sales. See paragraph 12 in Explanatory Notes.

	5 months e	nded May	Percentage
Wine type	1994	1995	change
	'000L	'000L	
Table	 _		
White - bottles 1 litre and under	17,713	19,172	8.2
White - other containers	51,978	49,904	-4.0
Total	69,691	69,076	-0.9
Red - bottles 1 litre and under	9,628	10,596	10.1
Red - other containers	8,760	9,906	13.1
Total	18,388	20,502	11.5
Rose - bottles 1 litre and under	199	194	-2.5
Rose - other containers	1,489	1,477	-0.8
Total	1,688	1,671	-1.6
Total table wine	89,767	91,249	1.7
Fortified	9,701	9,328	-3.8
Sparkling			
Bottle fermented	6,951	6,515	-6.3
Bulk fermented	1.387	1,386	-0.1
Total sparkling wine	8,338	7,901	-5.2
Other	2,313	2,222	-3.9
TOTAL WINE SALES	110,119	110,700	0.5

For the five months ended May 1995, domestic sales of Australian wine have increased by 0.5 per cent over the corresponding period to May 1994. Although total wine sales have risen, sales by wine type and container type show marked variations as highlighted below:

- White table wine sales were down by 0.9 per cent; this decrease is attributed to the 4.0 per cent drop in other containers partly offset by the increase of 8.2 per cent in bottled sales.
- Red table wine had increases in both bottles and other containers (10.1 % and 13.1 % respectively), recording an overall increase of 11.5 per cent.
- Rose wine sales decreased by 1.0 per cent with both bottles and other containers showing a decrease.

Sparkling wine sales were down by 5.2 per cent, with bottle fermented sparkling wine falling by 6.3 per cent and bulk fermented sparkling wine decreasing by 0.1 per cent. Fortified wine decreased by 3.8 per cent while other wine fell by 3.9 per cent.

TABLE 1. DOMESTIC SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

			Wine	e type				Total wine		
	-		Spark-	Carbon-	Flavoured			Seasonally	Trend	
Period	Table	Fortified	ling	ated	(a)	Vermouth	Original	adjusted	estimate	Brandy(b)
					('000 litres)					('000L al)
1991-92	246,704	29,891	30,153	3,751	2,921	1,410	314,830	4*		1,380
1992-93	246,308	28,420	2 9 ,971	3,256	2,845	1,281	312,081			1.312
1993-94	254,702	27.026	30,598	3,525	2,426	1,258	319,534	••		1,301
1993-94										
March	19,376	1,965	1,720	217	136	111	23,525	26,249	26,167	93
April	21,417	2,659	1,725	268	188	66	26,323	27,266	26,624	108
May	19,210	2,354	1,674	278	179	84	23,779	26,034	27,010	93
June	22,600	2,592	1,693	355	206	105	27,549	29,551	27,134	86
1994-95—								_		
July	24,403	2,714	2,031	246	195	70	29,660	26,175	27,098	94
August	19,122	2,294	1,495	185	188	72	23,356	23,401	26,876	97
September	23,500	2,416	2,968	342	176	91	29,492	29,795	26,510	88
October	21,445	2,016	3,385	326	212	104	27,488	26,549	r25,991	115
November	23,848	2,799	3,729	441	235	110	31,162	25,488	r25,479	127
December	26,824	2,467	5,999	571	213	138	36,212	25,268	r25,157	111
January	11,199	1,153	1,070	144	109	105	13,779	21,190	r25,108	89
February	19,339	1,419	1,312	238	114	82	22,504	27,150	r25,323	96
March	20,199	1,818	1,897	239	159	99	24,412	27,241	r25,817	87
April	r20,075	2,262	1,862	162	177	81	r24,621	r25,507	r26,395	84
May	20,354	2,612	1,670	221	225	67	25,150	27,479	26,921	n.y.a
1993-94—										
July to May	232,102	24,434	28,905	3,170	2,220	1,153	291,984	••	••	1,215
1994-95— July to May	230,391	24,033	27,510	3,115	2,001	1,020	288,070			n.y.a

⁽a) Includes wine cocktails, marsala, aperitif and tonic wines. (b) Quantities on which excise duty was paid.

TABLE 2. DOMESTIC SALES OF AUSTRALIAN FORTIFIED AND SPARKLING WINE AND VERMOUTH BY
WINEMAKERS
('000 litres)

				uu va,					
Fortif			fied wine			Sparkling	g wine(a)		
	Sherry			Dessert wine		Bottle	Bulk		
	Medium				Other	fermen-	fermen-	Verm	outh
Dry	(b)	Sweet	Port	Muscat	(c)	tation	tation	Dry	Sweet
2,281	2,938	7,173	15,933	1,438	128	25,406	4,747	544	766
2,117	2,500	6,829	15,545	1,257	172	25,252	4,719	581	700
1,889	2,318	6,133	15,383	1,180	124	26,305	4,293	564	694
171	179	492	1,027	85					67
176	251	671	1,439	114	8	1,430			35
159	185	476	1,425	100	10	1,387			43
190	222	558	1,493	117	11	1,399	294	48	57
168	254	665	1,504			•			37
165	170	446		-					38
152	206	538	1,397					38	53
149	187	446	1,131	89				n.p.	n.p.
204	236	614	1,630	102				50	60
156	202	502	1,482					n.p.	n.p.
70	133	251	642					n.p.	n.p.
134	144	366	700			,			49
123	149	425	1,063						55
144	185	482	1,346						43
178	229	576	1,516	99	15	1,376	294	26	41
1,698	2,095	5,576	13,889	1,063	113	24,906	3,998	n.p.	n.p.
1.647	2,107	5.333	13,829	981	136	23,420	4,090	451	569
	2,281 2,117 1,889 171 176 159 190 168 165 152 149 204 156 70 134 123 144	Medium	Sherry Medium Sweet 2,281 2,938 7,173 2,117 2,500 6,829 1,889 2,318 6,133 171 179 492 176 251 671 159 185 476 190 222 558 168 254 665 165 170 446 152 206 538 149 187 446 204 236 614 156 202 502 70 133 251 134 144 366 123 149 425 144 185 482 178 229 576 1,698 2,095 5,576	Sherry Medium Dry (b) Sweet Port	Sherry Dessert wine Medium Port Muscat 2,281 2,938 7,173 15,933 1,438 2,117 2,500 6,829 15,545 1,257 1,889 2,318 6,133 15,383 1,180 171 179 492 1,027 85 176 251 671 1,439 114 159 185 476 1,425 100 190 222 558 1,493 117 168 254 665 1,504 113 165 170 446 1,395 108 152 206 538 1,397 109 149 187 446 1,131 89 204 236 614 1,630 102 156 202 502 1,482 105 70 133 251 642 46 134 144 366 700	Sherry Dessert wine Other Dry (b) Sweet Port Muscat (c)	Sherry Dessert wine Sparkling	Sherry Dessert wine Sparkling wine(a)	Sherry Dessert wine Bottle Bulk Fermentation Dry (b) Sweet Port Muscat (c) tation tation Dry (b) Sweet Port Muscat (c) tation tation Dry (d) Sweet Port Muscat (e) tation tation Dry (d) Sweet Port Sweet Sw

⁽a) Spritzig table wines are included with table wine. (b) Includes semi-sweet and medium dry. (c) Includes madeira, tokay, white port.

TABLE 3. DOMESTIC SALES OF AUSTRALIAN TABLE WINE BY CONTAINER TYPE ('000 litres)

	WHITE W	WHITE WINE NOT EXCEEDING 1 DEGREE BAUMÉ(a)						WHITE WINE EXCEEDING 1 DEGREE BAUMÉ(a)					
	Glass con	tainers				Glass co	ntainers						
Period	I litre and under	Over litre	Soft pack(b)	Bulk(c)	Total	l litre and under	Over I litre	Soft pack(b)	Bulk(c)	Totai			
1991-92	40,736	1,627	122,410	6,690	171,463	2,725	203	15,721	80	18,729			
1992-93	41,243	1,319	120,534	4.784	167,880	2.856	203	15,405	61	18,525			
1993-94	45,025	1,146	117,172	5,145	168,488	3.110	179	20,590	87	23,967			
March	3,754	92	9,670	480	13.995	187	12	1,138	3	1,339			
April	3,708	94	9.658	250	13,709	279	n.p.	2,257	n.p.	2.557			
May	3,210	86	8,722	169	12,186	193	n.p.	1,680	n.p.	1,891			
June	3,517	103	10,161	209	13,990	227	19	1,769	4	2,019			
1994-95													
July	3,905	89	10,110	204	14,308	225	n.p.	1.674	n.p.	1.919			
August	3,670	73	7,511	198	11,452	205	12	1,344	8	1,569			
September	4,221	94	9,839	327	14,481	259	n.p.	2,017	n.p.	2,300			
October	4,404	80	9,185	411	14,080	254	n.p.	1,508	n.p.	1.779			
November	5,086	90	10,336	595	16,107	275	11	1,812	9	2.108			
December	5,725	123	12,040	687	18,576	394	n.p.	2,043	n₊p.	2.470			
January	2,367	68	4,937	301	7,673	159	29	890	7	1,085			
February	3,789	82	9,646	245	13,762	226	n.p.	1,512	n.p.	1,746			
March	4,067	69	9,056	212	13,404	188	18	1,657	12	1.874			
April	4,022	72	8,903	193	13,190	195	n.p.	1,361	п.р.	1,577			
May	3,937	64	8.957	195	13,153	189	n.p.	1,360	n.p.	1.572			
1993-94—													
July to May 1994-95 -	41,509	1,044	107,011	4,936	154,497	2,883	n.p.	18,822	n.p.	21,947			
July to May	45,223	914	100,520	3,558	150,215	2,573	162	17,178	97	20,010			

For footnotes see end of table.

TABLE 3. DOMESTIC SALES OF AUSTRALIAN TABLE WINE BY CONTAINER TYPE - continued ('000 litres)

				(,000	ucres)					
	RED							ROS	6É	
	Glass con	tainers				Glass co	ntainers			
	I litre					1 litre				
	and	Over	Soft			and	Over	Soft		
Period	under	I litre	pack(b)	Bulk(c)	Total	under	1 litre	pack(b)	Bulk(c)	Tota.
1991-92	24,048	521	25,200	1,021	50,790	763	137	4,792	30	5,722
1992-93	25,268	464	28,677	642	55,051	n.p.	118	4,107	n.p.	4,852
1993-94	27,575	444	28,399	942	57.359	578	n.p.	4,178	n.p.	4,888
1993-94—										
March	2,201	36	1,416	57	3,709	42	п.р.	281	n.p.	333
April	2,455	35	2,184	33	4,706	48	n.p.	389	n.p.	445
May	2.204	44	2,410	30	4,688	44	n.p.	391	n.p.	445
June	2,660	47	3,391	59	6,157	45	n.p.	374	n.p.	434
1994-95—										
July	3,670	59	3,923	49	7,701	n.p.	9	409	n.p.	475
August	2,665	36	3,003	44	5,748	n.p.	8	307	n.p.	352
September	2,639	50	3,448	125	6.263	46	n.p.	397	n.p.	456
October	2,226	61	2,829	53	5,169	51	n.p.	356	n.p.	417
November	2,586	50	2,513	61	5,211	63	n.p.	349	n.p.	423
December	2,684	54	2,494	32	5,264	84	n.p.	418	n.p.	514
January	1,185	21	1,025	13	2,244	30	n.p.	156	n.p.	197
February	1,716	33	1,719	26	3,495	37	n.p.	294	n.p.	337
March	2,459	35	2,028	23	4,545	45	n.p.	320	n₁p.	376
April	2,618	50	2,236	т23	14,926	52	n.p.	320	n.p.	382
Мау	2,585	51	2,570	50	5,256	28	n.p.	334	n.p.	374
1993-94—										
July to May 1994-95—	24,916	397	25,010	883	51,203	534	n.p.	3,804	n.p.	4,454
July to May	27,067	504	27,789	499	55,859	530	n.p.	3,662	n.p.	4,308

⁽a) 1 degree baumé = 18 grams of sugar per litre. (b) Soft pack containers include all collapsible packs, plastic or otherwise. (c) Bulk includes rigid containers (plastic, steel, wood), tankers and cans.

TABLE 4. WINE AND BRANDY: IMPORTS CLEARED FOR HOME CONSUMPTION AND EXPORTS OF AUSTRALIAN PRODUCE

				IAN PRODUCI				
		Win	e type		Total		Brand	-
Period	Table	Fortified	Sparkling	Other	Quantity	Value	Quantity	Value
	'000L	'000L	T	'000L	7000L	\$ 000	'000L al	\$ 000
			IMPORTS	CLEARED				
 9 91-92	5,190	160	2,373	979	8,703	45.649	662	7,315
1991-92 1992-93	4,833	106	2,346	546	7,832	46,984	629	8,085
1992-93 1993-94	4,432	152	2,301	1,456	8,341	47,637	634	8,243
1333-24	F4 4-24		_,			·		
1993-94					5.40	2.077	49	£0.7
February	251	14	224	60	549 502	2.977 2.798	42	507 543
March	293	7	106	96 9 9	539	2,798	40	400
April	308	10	123 115	9 9 95	532	2,995	47	548
May	307	15 2 4	115	124	845	4,448	44	550
June	583	24	113	124	040	7,170	,,	.
1994-95—								
July	396	39	208	113	755	3,595	52	467
August	489	8	215	114	827	4,301	60	794
September	533	9	133	223	898	4,065	48	568
October	692	58	281	150	1.182	5,742	56	615
November	1.134	38	601	104	1,876	8,738	69	790
December	642	49	356	199	1,246	7,384	76	1,043
January	663	20	212	55	951	4,508	36	564
February	1,109	4	267	81	1,461	4,256	44	562
March	1.780	9	216	68	2,072	4,482	32	420
April	671	10	323	65	1,068	5,419	34	412
1993-94—	3,542	112	2,072	1,237	6,963	40,194	542	7,14:
July to April 1994-95	3,342	112	2,072					
July to April	8,108	246	2,811	1,172	12,337	52,489	506	6,234
				ORTS (a)				
1991-92	71.752	2,384	3,904	639	78,679	243,526	74 	960
1992-93	95.468	1,851	4,730	784	102,832	293,157	73	850
1993-94	116,649	2,873	5,042	893	125,458	366,536	36	524
1993-94—								
February	6,742	181	223	18	7,163	22,071	1	
March	10,357	91	245	33	10,725	31,642	7	128
April	9,807	302	365	35	10.509	33,784		:
Мау	9,847	266	361	45	10,519	32,133	4	86
June	10,755	101	311	37	11,204	34,439	3	1
1994-95 —								
July	г10,017	435	305	32	r10,789	r32.736	4	14
August	10,628	220	387	59	11,295	36, 96 9	2	3
September	r13,383	181	654	47	r14,265	r47,043	5	10
October	r]1,]62	367	933	27	r12,490	r42,832	4	6:
November	r7,084	109	353	46	r7,592	r26,520	1	3.
December	7,026	247	269	23	r7,565	23,606	7	10
January	5,881	73	343	34	6,332	18,624	-	
February	r6,898	r213	328	27	17,467	r25,305	3	4
March	r8,268	r130	r294	33	r8,725	r31,908	2	6
April	9,000	[7]	494	70	9,735	34,827	2	2
1993-94—						****		. =
July to April	96,047	2,506	4,369	811	103,734	299,965	28	42
<i>1994-95</i> — July to April	00.345	2.146	4761	400	96,255	320,370	29	62
tardes do Assert	89.347	2,146	4,361	400	90,233	220,270	47	02

⁽a) Exports may include sales made by exporters other than winemakers.

TABLE 5. EXPORTS OF AUSTRALIAN WINE BY COUNTRY OF DESTINATION, April 1995

		W_1	ine type		Total	wine
Country/Region	Table	Fortified	Sparkling	Other	Quantity	Value
		<u> </u>	(Litres)			(\$'000)
Fiji	30,274	360	4,695	360	35,689	151
New Zealand	521,461	45,792	32,466	15,945	615,664	2,280
Papua New Guinea	9,592	11,862	1,203	-	22.657	93
Total Oceania & Antarctica (a)	608,095	58.483	40,848	16,305	723,731	2,651
Belgium & Luxembourg	117,698	270	-	-	117,968	340
Denmark	124,661	-	765	90	125,516	445
Germany	178,357	-	-	576	178,933	707
Ireland	208,164	-	2,790	-	210,954	514
Netherlands	163,836	-	-	-	163,836	587
Norway	148,270	-	-	=	148.270	242
Sweden	674,811	-	-	-	674,8111	1,710
United Kingdom	4,479,435	9,156	392,328	5,379	4,886,298	17,185
Total Europe & the CIS (a)	6,290,058	9,426	409,599	23,936	6,733.019	22,649
United Arab Emirates	26,882	-	2,340	1,080	30,302	94
Total Middle East & North Africa (a)	26,882	-	2.340	1,620	30,842	100
Indonesia	16,188	56	90	-	16,334	39
Singapore	23,588	306	2,511	2,500	28,905	184
Thailand	30,129	-	-	270	30,399	77
Total Southeast Asia (a)	92,112	542	3,141	13,624	109,419	434
Hong Kong	38,385	540	4,199	540	43,664	283
Japan	157,254	-	28,530	10,737	196,521	763
Republic of Korea	295,740	900	-	-	296,640	365
Total Northeast Asia (a)	494,243	1,440	32.729	11,277	539,689	1,437
Canada	276,617	72,154	972	3,584	353.327	1,286
USA	1,199,221	25,923	2,718	-	1,227,862	6.154
Total North America (a)	1.475,838	98,077	3,690	3,584	1,581,189	7,440
Total Other Regions(b)	12,923	2,655	1.575	-	17,153	117
Total All Countries	9,000,151	170,623	493,922	70,346	9,735,042	34,827

⁽a) Includes other countries as detailed in Australian Standard Classification of Countries for Social Statistics (1269.0). (b) Includes ship's stores.

TABLE 6: EXPORTS OF AUSTRALIAN WINE BY REGION(a) (*000 litres)

				(000 Mar en)				
Period	Oceania & Antarctica	Europe & the CIS	Middle East	Southeast Asia	Northeast Asia	North America	Other	Total all Regions
1991-92	7,509	50,824	855	1,601	3,450	14,153	288	78,679
	18,251	61,623	7 9 9	1,969	3,483	16,356	351	102,832
1992-93 1993-94	24,968	73,328	950	2,134	5,267	18,462	342	125,458
1993-94—								
fanuary	1.281	3,728	56	80	223	776	15	6,159
February	1,420	3,760	95	149	309	1,405	26	7.163
March	1,652	6,944	67	188	365	1,477	31	10,725
April	2,547	5,930	89	141	328	1,450	25	10,509
Viay	2,469	5,934	96	169	346	1,491	15	10,519
June	1,074	7,561	68	192	602	1,683	24	11,204
1994-95—								
July	2,140	r6,085	88	76	454	1,930	16	r10,789
August	1,323	8,196	109	124	172	1,342	29	11,295
September	2,185	rt0,009	37	146	293	1,577	19	r14,265
October	1,977	т7,389	71	352	r616	2,030	57	r12,490
November	1,537	r3,272	80	280	658	rl,642	122	t7.592
December	1,530	3,959	73	236	396	1,362	9	7,565
January	1,366	3,636	55	106	262	905	2	6,332
February	r1,602	r3,990	62	200	277	r1,302	35	r7,467
March	r980	r5,633	r179	r166	r173	rl,547	47	r8,725
April	724	6,733	31	109	540	1,581	17	9,73
1993-94—								
July-April 1994-95—	21,426	59,833	787	1,773	4,320	15,289	307	103,734
July-April	15,364	58,901	785	1,795	3,841	15,219	351	96,255

⁽a)Exports may include sales made by exporters other than winemakers.

EXPLANATORY NOTES

Introduction

The information shown in this publication for wine sales is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to exports and import clearances are based on information provided to the Australian Customs Service by importers, exporters and their agents.

Scope and coverage

- 2. The information on wine is obtained from winemaking enterprises with wine sales of 250,000 litres or more in the previous financial year. These account for approximately 97 per cent of total wine sales.
- 3. Tables 1-3 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. Figures relating to foreign trade in wine and brandy are presented in Table 4 to provide a basis for assessing the overall Australian wine market.
- 4. Imports cleared for home consumption comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia.
- 5. Commencing with April 1992, the timing basis for the compilation of merchandise exports statistics has been changed. The change involves compiling exports statistics on the basis of goods shipped in any period rather than the basis of the documentation of goods shipped in that or earlier periods. In the past only about half of shipments were recorded in the month of shipment, the remainder recorded in subsequent months. The effect of the change is significant on monthly data but marginal on annual data. For more information about the changed basis of compilation refer to publication Foreign Trade Australia: Merchandise Exports, April 1992. (5432.0)
- 6. All sales data are collected on an Australia-wide basis only and State figures are therefore not available.
- 7. The wine content of products consisting of a mixture of wine and fruit juice, commonly known as 'coolers', is included in the appropriate category of wine from which it is made, which is generally table wine. Where a wine is categorised by container type (i.e. table wine) the wine content of 'coolers' is included in the 'bulk' figure.

Seasonally adjusted and trend estimates

- 8. Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes).
- 9. The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.

- 10. While this smoothing technique enables estimates of trend to be produced for the latest month, it does result in revisions to the estimates for the most recent months as data for subsequent months become available. Generally subsequent revisions become smaller and after 3 months have a negligible impact on the series. There will also be revisions as a result of revisions to the original series and periodic reviews of seasonal factors. The latest review, in September 1994, revised seasonally adjusted and trend monthly series back to July 1975.
- 11. For further information, see A Guide to Interpreting Time Series Monitoring "Trends", an Overview (1348.0) or contact the Assistant Director, Time Series Analysis on (06) 252 6345.
- 12. Care should be exercised when interpreting year-to-date figures as measures of trend growth. Due to their temporal phase-shifting properties, year-to-date measures are not always useful for detecting turning points in the data. In particular, these measures are not responsive to more recent trend changes and can be indicative of more historical growth patterns. A further deficiency is that with each additional month of data, the extent of smoothing implicit in the year-to-date measure varies, giving for each month a different form of trend estimate. That is, the degree of smoothing after 3 months will be different to that achieved with 10 months of data. It is possible that the year-to-date measure will suggest results that do not accord with the ABS trend estimate, which is a much more timely indicator of recent trend behaviour.

Related publications

13. Another ABS publication which may be of interest is:

Australian Wine and Grape Industry (1329.0) - contains production and stocks of Australian wine and brandy held by winemakers and a comprehensive range of industry related data, including world comparisons.

14. Current publications produced by the ABS are listed in the Catalogue of Publications and Products Australia (1101.0). The ABS also issues, on Tuesdays and Fridays, a Release Advice (1105.0) which lists publications to be released in the next few days. The Catalogue and Release Advice are available from any ABS office.

Symbols and other usages

- nil or rounded to zero
- n.p. not available for separate publication (but included in totals where applicable)
- n.y.a. not yet available
 - r figure or series revised since previous issue
 - ., not applicable
- 15. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

W. McLennan Australian Statistician



For more information ...

The ABS publishes a wide range of statistics and other information on Australia's economic and social conditions. Details of what is available in various publications and other products can be found in the ABS Catalogue of Publications and Products available at all ABS Offices (see below for contact details).

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